

Robert C. Martin

1275 West. 7TH Ave. Drive
Broomfield, Colorado 80027

(303) 410.0175

E-mail: robm@worldadventures.com

PROFESSIONAL EXPERIENCE:

Vice President, Creative

1999-Present

Capture Logic
Boulder, CO

Head up the creative and publishing groups responsible for creating content and visuals for all Capture Logic products. Work closely with the development group to create GUI and publishing tool requirements. Design and implement work flows and processes. Research new and emerging technologies that will aid in the visual and content creation aspects of the company. Work with the marketing group to design specifications for licensing Capture Logic products.

Executive Producer, Interactive Media Services

1998-1999

MSHOW.com
Littleton, CO

Lead the Interactive Services group primarily responsible for creating high-bandwidth applications to be used within the MSHOW presentation environment. Responsible for the overall look and feel of MSHOW's Internet offerings. Headed up the R&D efforts to bring new technologies online. Consulted with customers on the best application of new media technologies to be used within the MSHOW environment.

Creative Director

1994 to 1998

Ingenius
Englewood , CO

Responsible for the overall look and feel of Ingenius products. Designed the user experience and directed the implementation of Shockwave and Java based games.

Head of production for a daily web delivered multimedia news journal for kids with a staff of five multimedia authors. Worked with programming staff to develop and refine custom web-based production tools. Created prototypes of new products for cable, web and CD ROM delivery.

Manager, Media Support Services

1990 to 1999

Storage Technology
Louisville, CO

Coordinated the development and implementation of a state-of-the-art multi-media conference facility utilizing a Macintosh touch screen interface.

Scheduled and coordinated the production of computer generated interactive presentation material for Product Marketing with a staff of three people.

Troubleshoot and maintained networked multi-media control equipment.

Advised various groups and individuals on computer graphic hardware, software and techniques.

Director of Creative Services
PS Computer Graphics
Boulder, CO

1988 to 1990

Producer/Director
Communication Design Group
Boulder, CO

Spring/Summer 1988

Optical Effects Designer
The Studio
Boulder, CO

1984 to 1988

Optical Effects Camera Operator
Media Design Group
Winter Park, FL

1982 to 1984

Optical Effects Camera Operator
Photosynthesis
Denver, CO

1980 to 1982

RELATED EXPERIENCE:

- Co-author of the Director 7 & Lingo Bible (IDG Books 1999)
- Co-author of the Director 8 & Lingo Bible (IDG Books 2000)

PARTIAL CLIENT LIST:

Charles Schwab
Coors Brewing Company
Disney
Gigna
NASA

CISCO Systems
Dell
Enron
Martin Lockheed
Qwest